

## ABSTRACT OF THE DISCLOSURE

The present invention is a system and method for multimedia-on-demand services.

In an embodiment, a multimedia-on-demand system includes a mass storage device that  
5 receives and stores a multimedia content item. A processor and a memory are coupled to  
the mass storage device. The memory can store a multimedia-on-demand data table and  
multimedia-on-demand instructions. The multimedia-on-demand data table can include a  
multimedia content identifier field adapted to store a multimedia content identifier, where  
the multimedia content identifier corresponds to a multimedia content item stored on the  
10 mass storage device. The multimedia-on-demand data table can also include a multimedia  
content usage indicator field adapted to store a multimedia content usage indicator, where  
the multimedia content usage indicator is associated with the multimedia content item  
stored on the mass storage device. The multimedia-on-demand instructions can be  
executed by the processor and can include instructions to automatically receive the  
15 multimedia content item. The multimedia-on-demand instructions can also send a  
multimedia-on-demand usage message, where the multimedia-on-demand usage message  
is based at least in part on the multimedia content usage indicator.

Document #: 1032281 v.2

BS00-343